REGISTER OF CLASSIFICATION DECISIONS

Title of Publication: Wicked!

Other Known Title: Not Stated

Format: Other Advertising Material (Poster)

Director/Author: Not Applicable

Producer/Publisher: Gay Men's Health/ NZAF

Country of Origin: New Zealand

Language: English

Applicant: New Zealand AIDS Foundation

Distributor: New Zealand AIDS Foundation

Classification: Unrestricted: Parental guidance recommended for

younger viewers.

Descriptive Note: Not Applicable

Display Conditions: Not Applicable

Date of entry in Register: 07 February 2007

Date of direction to issue a label: Not Applicable

OFLC No: 602795

Excisions: No Excisions Recommended

Reasons for excisions:

Not Applicable

Summary of reasons for classification:

The publication known as Wicked! is classified as:

Unrestricted: Parental guidance recommended for younger viewers.

The publication is an advertisement that will be displayed at bus stops. The advertisement promotes safe sex to men who have sex with men. The top half of the advertisement focuses on a photograph of three shirtless men posing and looking at the camera, while the rest of the poster is made up of text and several small diagrams. The unrestricted availability of the publication is not considered likely to be injurious to the public good. The publication's treatment of sex means that parental guidance is recommended for children, who may be confused by the text in the advertisement. The classification of this publication does not interfere with the freedom of expression.